

## Dark Chocolate is Good for your Health

### The Profits of Multi-level Marketing

Having a high salary is a good thing but being able to earn money while staying at home is better. Of course, being able to earn money without actually doing anything is the best. Impossible? Not quite. Welcome to the world of multi-level marketing and residual income.

Multi-level marketing is a business distribution model that allows direct selling thru referrals and social networks. It is an income generator with less work. Basically multi-level marketing is run and operated by distributors. These distributors then recruit more distributors and so on.

Distributors may sell or promote the marketed product or service such as Xocai Healthy Chocolate in many ways convenient them. Some use direct contacts and encouraging them to buy banking on social bonds and commitments. Others use more creative ways such as dialing random phone numbers or sending out e-mails to introduce the product. While some use more conventional means such as the show and sell method, wherein they display the product on stalls or boutiques and the product markets its own.

Aside from the income generated from selling the product, multi-level marketing allows a distributor to earn additional income. A small percentage of the income generated by the recruited distributor will be added to the income of the primary distributor. The primary distributor also gets a small percentage from the second degree distributors, distributors recruited by the first degree distributors.

There are two ways to earn money in multi-level marketing, one is from direct selling and the other is from percentage income from the recruited distributors. Direct selling is self-explanatory, the more products you sell the more money you earn. Each distributor, regardless of level, can acquire products at the same wholesale price. Of course consumers are the top priority of any marketing company, thus reseller's prices are regulated so that quality and prices are unvarying. The percentage income from recruited distributors is considered both an incentive and residual income. It is considered an incentive because primary source of income should still be from direct selling. Residual income or passive income is money earned with minimal or no work at all. It could also be money earned from the outputs of the initial work done. The latter description best describes income from multi-level marketing. If a distributor actively recruits, soon these recruited distributors will produce income for them. The goals of multi-level marketing distributors is first to establish oneself as a direct seller and then earn residual income from recruited distributors.

Critics say that it is unfair for those at bottom level saying that the primary distributor will always earn more money in multi-level marketing systems.

Let us look at it this way, does the marketed product differ in prices between distributors. The answer is no. Since the connotation of a pyramid scheme wherein networking companies focus on recruitment fees than product sales, multi-level marketing companies have standardized product sales. Multi-level marketing are now focused more on direct selling than recruitment fees. At present multi-level marketing companies just adds the income from recruited distributors as additional incentives to encourage distributors to exert more effort.

The amount earned from multi-level marketing is limitless all you need to do is to work hard focusing more on direct selling and recruiting one or two people along the way. Without even noticing it, your residual income increases.

Chocolate Lifestyle is author of this article on [Dark Chocolate Antioxidant](#). Find more information about [Supports Cardiovascular Health](#) here.